

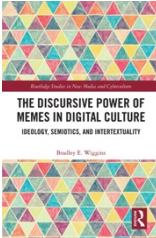
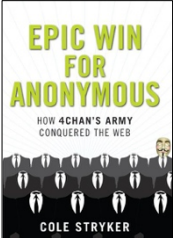
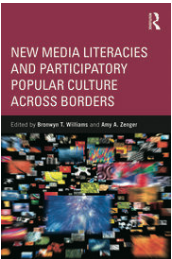


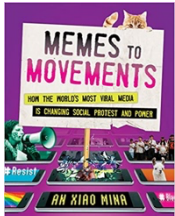


I reserve the right to revise the course schedule based on our class needs. All readings can be accessed via Reggienet in the Weekly Schedule and under Resources.

Date	Activities	Assignments
<b>Week 1</b>	<b>Memes + Digital Rhetoric</b>	
Tues 8/23	<p>Casey Boyle, James J. Brown Jr., Steph Ceraso (2018), "The Digital: Rhetoric Behind and Beyond the Screen," <i>Rhetoric Review</i></p> <p>An Xiao Mina (2019), "The Revolution of the Cat," <i>Memes to Movements</i></p> <p>Cole Stryker (2011), "Memes: Shared Nuggets of Cultural Currency," <i>Epic Win for Anonymous</i></p>	 
<b>Week 2</b>	<b>Memetic Theory</b>	
Tues 8/30	<p>Lauren Michele Jackson (2020), "The meme: Kermit the Frog Meets Nina Simone," <i>White Negroes</i></p> <p>Limor Shifman (2014), "Defining Internet Memes," "Memes versus Virals," and "Unpacking Viral and Memetic Success," <i>Memes in Digital Culture</i></p> <p>Erika M. Sparby (2022), "Elements of a Memetic Rhetorical Toolkit—The Secret to a Successful Meme," <i>Memetic Rhetorics</i></p>	 

Week 3	Memes + Identity 1: Race & Gender	
Tues 9/6	<p>Laur M. Jackson (2014), "<a href="#">Memes and misogynoir</a>," <i>The Awl</i></p> <p>Lauren Michele Jackson (2017), "<a href="#">We Need to Talk About Digital Blackface in Reaction GIFs</a>," <i>Teen Vogue</i></p> <p>Shawn Laib (2020), "<a href="#">Is the 'Karen' Meme Sexist?</a>," <i>An Injustice!</i></p> <p>Apryl Williams (2020), "Black Memes Matter: #LivingWhileBlack with Becky and Karen," <i>Social Media + Society</i></p> <p>Julia Carrie Wong (2020), "<a href="#">The Year of Karen: How a Meme Change the Way Americans Talked About Racism</a>," <i>The Guardian</i></p>	<p>When your silver mini van uses miles per hour instead of complaints per manager</p>  <p>When you need to speak to the company's CEO</p> 
Week 4	Memetic Humor + Production	
Tues 9/13	<p>Elizabeth Bruenig (2017), "<a href="#">Why Is Millennial Humor So Weird?</a>," <i>The Washington Post</i></p> <p>Ryan M. Milner (2013), "<a href="#">Hacking the Social: Internet Memes, Identity Antagonism, and the Logic of Lulz</a>," <i>Fibreculture Journal</i></p> <p>Bradley Wiggins (2019), "Internet Memes as a Form of... Art?," <i>The Discursive Power of Memes in Digital Culture</i></p> <p>Cole Stryker (2011), "The Meme Industry," <i>Epic Win for Anonymous</i></p>	<p><b>Due Friday 9/16</b> Meme Analysis</p>  
Week 5	Memetic Circulation	
Tues 9/20	<p>Henry Jenkins (2009), "<a href="#">If It Doesn't Spread, It's Dead (Part One): Media Viruses and Memes</a>," <i>henryjenkins.org</i></p> <p>Lynn Lewis (2012). "The Participatory Meme Chronotope: Fixity of Space/Rapture of Time," <i>New Media Literacies and Participatory Culture Across Borders</i></p>	

Week 6	Memes + Identity 2: Sexuality & Disability	
Tues 9/26	<p>Peyton Dix (2020), "<a href="#">Meme and My Squad: The Teens Tagging Their Way to Queer Utopia</a>," <i>Bitch Media</i></p> <p>Lydia Wang (2012), "<a href="#">Queerness Is a Meme: Why All the Good Social Media Is Gay</a>," <i>Refinery29</i></p> <p>Bree Hadley (2016), "Cheats, Charity Cases and Inspirations: Disrupting the Circulation of Disability-Based Memes Online," <i>Disability &amp; Society</i></p> <p>Scott Jordan Harris (2014), "<a href="#">Despicable Memes: How 'Miracle' Jokes and Inspiration Porn Demean Disabled People</a>," <i>Slate</i></p>	<p>when someone claims to support the lgbt+ community but laughs at homophobic/transphobic jokes or makes them</p>  <p>Me talking to my friends about gender, patriarchy, sexism, and social constructs</p> 
Week 7	Memetic Communities & Behaviors	
Tues 10/4	<p>Katherine DeLuca (2020), "Fostering <i>Phronesis</i> in Digital Rhetorics: Developing a Rhetorical and Ethical Approach to Online Engagements," <i>Digital Ethics</i></p> <p>Taylor Lorenz (2019), "<a href="#">The Groups Bringing Forum Culture to Facebook</a>," <i>The Atlantic</i></p> <p>Erika M. Sparby (2022), "Memetic Screens and Signaling Belonging in and Drawing Boundaries for Feminist and Queer Digital Spaces," <i>Memetic Rhetorics</i></p>	
Week 8	Memes + Aggression	
Tues 10/11	<p>Brandy Dieterle, Dustin Edwards, and Paul "Dan" Martin (2020), "Confronting Digital Aggression with an Ethics of Circulation," <i>Digital Ethics</i></p> <p>Governor's Council for People with Disability (n.d.), "<a href="#">It's Time to See People, Not Punchlines</a>," <i>unite2include.org</i></p> <p>Whitney Phillips (2015), "The House That Fox Built: Anonymous, Spectacle, and Cycles of Amplification," <i>This Is Why We Can't Have Nice Things</i></p> <p>Erika M. Sparby (2022), "Counter-memeing to Flip Memetic Gender Narratives: The Case of Fake Geek Girl," <i>Memetic Rhetorics</i></p>	 

<b>Week 9</b>	<b>Memetic Misinformation + Propaganda</b>	
Tues 10/18	<p>Nat Gynes and An Xiao Mina (2018), "<a href="#">How Misinfodemic Spread Disease</a>," <i>The Atlantic</i></p> <p>An Xiao Mina (2019), "A Contest of Memes," <i>Memes to Movements</i></p> <p>Heather Suzanne Woods and Leslie Hahner (2019), "Alt-Right Memes and Networks of Public Discourse" and "Lulz: White Nationalism for the Digital Age," <i>Make America Meme Again</i></p> <p><i>You Can't Kill Meme</i> (2021), streaming on Hulu</p>	<p><b>Due Friday 10/21</b> Counter meme Project</p>   
<b>Week 10</b>	<b>Memetic Events + Activism</b>	
Tues 10/25	<p>Sage Lazzaro (2019), "<a href="#">Memes Are Our Generation's Protest Art</a>," <i>Vice</i></p> <p>An Xiao Mina (2019), "Hands Up, Umbrellas Up," and "Ahem, Attention Please," <i>Memes to Movements</i></p> <p>Leland G. Spencer (2019), "Bathroom Bills, Memes, and a Biopolitics of Trans Disposability," <i>Western Journal of Communication</i></p> <p>Stephanie Vie (2014), "<a href="#">In Defense of 'Slacktivism': The Human Rights Campaign Facebook Logo as Digital Activism</a>," <i>First Monday</i></p>	<p><b>Due Tuesday in class</b> Determine meme wiki format</p> <p><b>Due Friday 10/28</b> Determine meme wiki meme</p> 
<b>Week 11</b>	<b>Memes + Political Participation</b>	
Tues 11/1	<p>An Xiao Mina (2019), "Narrating Our Way to Power" and "Chaos Magic," <i>Memes to Movements</i></p> <p>Limor Shifman (2014), "May the Excessive Force Be with You: Memes as Political Participation," <i>Memes in Digital Culture</i></p> <p>Chris Tenove (2019), "<a href="#">The Meme-ification of Politics: Politicians &amp; Their 'Lit' Memes</a>," <i>The Conversation</i></p> <p>Heather Suzanne Woods and Leslie Hahner (2019), "Silencing the Opposition," <i>Make America Meme Again</i></p>	  
<b>Week 12</b>	<b>Election Day</b>	
Tues 11/8	No class – Election Day holiday	



<b>Week 13</b>		
<b>Memes + Identity 3: Privacy &amp; Consent</b>		
Tues 11/15	<p>L. Cagle (2019), "Surveilling Strangers: The Disciplinary Biopower of Digital Genre Assemblages," <i>Computers and Composition</i></p> <p>Les Hutchinson Campos (2018), "Wielding power and doxing data: How personal information regulates and controls our online selves," <i>The Routledge Handbook of Digital Writing and Rhetoric</i></p> <p>Erika M. Sparby (2022), "An Ethical Framework for Memes and Privacy," <i>Memetic Rhetorics</i></p>	<p><b>Due Friday 11/18</b> Meme Wiki draft</p> 
<b>Fall Break</b>		
Tues 11/22	No class – Fall break	
<b>Week 14</b>		
<b>Memetic Corporatization</b>		
Tues 11/29	<p>Whitney Phillips (2015), "The Lulz Are Dead, Long Live the Lulz: From Subculture to Mainstream," <i>This Is Why We Can't Have Nice Things</i></p> <p>SoMee (2018), "<a href="#">How a Meme Can Build an Entire Community</a>," <i>Medium</i></p> <p>Ben Winn (2021), "<a href="#">Memes Should Be Part of Your Community Strategy. Here's Why</a>," <i>CMX</i></p>	
<b>Week 15</b>		
<b>Envisioning Memetic Futures</b>		
Tues 12/6	<p>Lauren Michele Jackson (2017), "<a href="#">A Unified Theory of Meme Death</a>," <i>The Atlantic</i></p> <p>An Xiao Mina (2019), "Fields," <i>Memes to Movements</i></p> <p>Heather Suzanne Woods and Leslie Hahner (2019), "The Coming Meme Battles," <i>Make America Meme Again</i></p> <p><i>Feels Good Man</i> (2020), streaming on Amazon Prime</p>	<p><b>Due Friday 12/9</b> Meme Wiki</p>   