



## Tentative Daily Schedule

I reserve the right to revise the course schedule based on our class needs. All readings not in the assigned books can be accessed via Reggienet in the Daily Schedule and under Resources.

Date	Activities	Assignments
<b>Week 1</b>		
<b>What are Digital Rhetorics?</b>		
January 12 and 14	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>• Overview of Course policies and schedule</li> <li>• Social Media project prompt and How to Write a Memo</li> </ul> <p><b>Thursday (Reggienet)</b> Introduction – Who are you? What is your experience with digital and social media?</p>	
<b>Week 2</b>		
<b>Interfaces and Rhetorics</b>		
January 19 and 21	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>• Liza Potts and Angela Harrison, “Interfaces as rhetorical constructions”</li> <li>• Angela M. Haas, “Wampum as hypertext”</li> <li>• Mel Stanfill, “The interface as discourse: The production of norms through web design”</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	
<b>Week 3</b>		
<b>Social Media Possibilities</b>		
January 26 and 28	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>• Sophia Smith Galer, “<a href="#">How TikTok changed the world in 2020</a>”</li> <li>• Emma Powys Maurice, “<a href="#">TikTok admits it enacted a ‘shadow-ban’ censoring several LGBT+ hashtags, including #I am a gay/lesbian</a>”</li> <li>• Alyse Stanley, “<a href="#">TikTok is reportedly booting off OnlyFans creators and sex workers</a>”</li> <li>• Spend some time before class examining your favorite social media apps. Why do you like them? What do they let you do?</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	

Week 4	Design Justice	
February 2 and 4	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>Sasha Costanza-Chock, “Design justice: Towards an intersectional feminist framework for design theory and practice”</li> <li>Browse and read <a href="https://designjustice.org/">https://designjustice.org/</a></li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	DUE FRIDAY First social media report
Week 5	Bias in Technology	
February 9 and 11	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>Sara Wachter-Boettcher, <i>Technically wrong</i>, “Welcome to the machine,” “Meritocracy now, meritocracy forever,” and “Technically dangerous”</li> <li>Sharon Florentine, “<a href="#">Racism in tech runs deep</a>”</li> <li>Leah Dunlevy, “<a href="#">More than a than a third of tech industry employees have experienced or witnessed sexism, a new survey finds</a>”</li> <li>Molly Brown, “<a href="#">Out in Tech: What it’s like to be LGBT in an industry struggling with diversity</a>”</li> <li>Healthcare IT News, “<a href="#">Tech companies can’t look at aging as ‘a problem to be solved’</a>”</li> <li>Interface analysis and redesign prompt</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	
Week 6	Digital Identities	
February 16 and 18	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>Sara Wachter-Boettcher, <i>Technically wrong</i>, “Culture misfit,” “Normal people,” “Select one”</li> <li>Michael Faris, “How to be gay with locative media: The rhetorical work of Grindr as a platform”</li> <li>Lauren Michele Jackson, “<a href="#">We need to talk About digital blackface in reaction GIFs</a>”</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p> <p>Interface Analysis post – what interface will you analyze and why? What are some things you want to look for?</p>	DUE THURSDAY Choose interface to analyze for interface analysis (post to forum)

Week 7 Usability and User Design		
February 23 and 25	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>Usability.gov, "<a href="#">User experience basics</a>," "<a href="#">User research basics</a>," "<a href="#">Information architecture basics</a>," "<a href="#">Website requirements</a>" – Browse other tabs and hyperlinks that look interesting to you</li> <li>Huatong Sun, "The triumph of users"</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	<p>DUE FRIDAY Second social media report</p>
Week 8 Accessibility		
March 2 and 4	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>Jonathan Shariat and Cynthia Savard Saucier, <i>Tragic design</i>, "Design can exclude"</li> <li>Microsoft, "<a href="#">Everything you need to know to write effective alt text</a>"</li> <li>UConn, "<a href="#">What is a screen reader and how does it work?</a>"</li> <li>Browse this <a href="https://enablingdevices.com/product-category/adapted-electronics/">https://enablingdevices.com/product-category/adapted-electronics/</a> and look at assistive technologies/devices</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	<p>DUE WEDNESDAY Draft of interface analysis</p> <p>DUE FRIDAY Peer review of interface analysis</p>
"Personal Health Days"		
March 8-12	<p>No class this week – I will be available during office hours on Zoom during my regular time</p>	<p>DUE FRIDAY Final interface analysis</p>
Week 9 Dark Patterns		
March 16 and 18	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>Michael Trice and Liza Potts, "Building dark patterns into platforms: How GamerGate perturbed Twitter's user experience"</li> <li>Jonathan Shariat and Cynthia Savard Saucier, <i>Tragic design</i>, "Dark patterns"</li> <li>Browse and examine <a href="http://darkpatterns.org">darkpatterns.org</a></li> <li>Interface Analysis and Redesign prompt</li> <li>How and Why to Put Together a Portfolio</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	

Week 10	Digital Aggression	
March 23 and 25	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>• Sara Wachter-Boettcher, <i>Technically wrong</i>, “Built to break”</li> <li>• Jessica Reyman and Erika M. Sparby, <i>Digital ethics</i>, “Introduction: Toward an ethics of responsibility in Digital Aggression”</li> <li>• Jim Brown and Gregory Hennis, <i>Digital ethics</i>, “Hateware and the outsourcing of responsibility”</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	DUE FRIDAY Third social media report
Week 11	Data and Privacy	
March 30 and April 1	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>• Krista Kennedy and Noah Wilson, <i>Digital ethics</i>, “The banality of digital aggression: Algorithmic data surveillance in medical wearables”</li> <li>• Sara Wachter-Boettcher, <i>Technically wrong</i>, “Tracked, tagged, and targeted”</li> <li>• L. Cagle, “Surveilling strangers: The Disciplinary biopower of digital genre assemblages”</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p> <p>Interface redesign post – what is your plan for redesigning an interface? What will you redesign, why and how? What tools will you use?</p>	DUE THURSDAY Interface redesign plan (forum post)
Week 12	Algorithms and Automation	
April 6 and 8	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>• Watch: <a href="#">“What is an algorithm?”</a></li> <li>• Jessica Reyman, <i>Theorizing digital rhetoric</i>, “The rhetorical agency of algorithms”</li> <li>• Sara Wachter-Boettcher, <i>Technically wrong</i>, “Delighted to death”</li> <li>• Ryan P. Shepherd, “Gaming Reddit’s Algorithm: r/the_donald, Amplification, and the Rhetoric of Sorting”</li> <li>• Adrienne Massanari, “#Gamergate and The Fappening: How Reddit’s algorithm, governance, and culture support toxic technocultures”</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	

Week 13	Hashtag Activism	
April 13 and 15	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>• Dana Cloud, <i>Unruly rhetorics</i>, “Feminist body rhetoric in the #UnrulyMob, Texas, 2013”</li> <li>• James Alexander McVey and Heather Suzanne Woods, “<a href="#">Anti-racist activism and the transformational principles of hashtag publics: From #HandsUpDontShoot to #PantsUpDontLoot</a>”</li> <li>• Kaitlynn Mendes, Jessica Ringrose, and Jessalynn Keller, <i>Digital feminist activism</i>, “Hashtag feminism: Sharing stories with #BeenRapedNeverReported”</li> <li>• Leah Asmelash, “<a href="#">How Black Lives matter went from a hashtag to a global rallying cry</a>”</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	DUE FRIDAY Fourth social media report
Week 14	Memes	
April 20 and 22	<p><b>Tuesday (Zoom)</b></p> <ul style="list-style-type: none"> <li>• An Xiao Mina, <i>Memes to movements</i>, “Ahem, attention Please” and “Fields”</li> <li>• Noam Gal, Limor Shifman and Zohar Kampf, “‘It Gets Better’: Internet memes and the construction of collective identity”</li> <li>• Laur M. Jackson, “<a href="#">The Blackness of meme movement</a>”</li> <li>• Sonakshi Srivastava, “<a href="#">Laugh off the sexism: The counter culture of feminist memes</a>”</li> <li>• Rachel Garlinghouse, “<a href="#">This motivation meme is ableist, so stop sharing it with me</a>”</li> </ul> <p><b>Thursday (Reggienet)</b> Tech Time:</p>	DUE WEDNESDAY Draft of interface redesign  DUE FRIDAY Peer Review of interface redesign
Week 15	“Personal Health Days”	
April 27 and 29	<p><b>Tuesday (Optional Zoom)</b></p> <ul style="list-style-type: none"> <li>• Drop into my Zoom room if you have any comments, thoughts, or questions about your final portfolio</li> </ul> <p>Workshop your interface analysis and redesign portfolio</p>	DUE FRIDAY Final interface analysis and redesign portfolio